NAB Form PB-18 Issues

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		Date: 4 1
WMTW PO	11001	2016
(NIVIO PO	VTUVA	recol 4.5.16

## Targeted Platform Media, LLC do hereby request station time concerning the following issue:

	Presidential General Election on November 8, 2016 Anti Donald Trump/R/Pres. CONTENT TBD Trump in his own words on women contizing people, mousing reporter wildisabilities. Dut sourcers comments on ethnicity comments about women / female reporters, wars - He should never he president
	content TBD Trump in his own words on women critizing people,
	moderne reporter wil alsaminus. Wisourcers communication ethniques
l	CONTINENTS COODI WONTENT FOR ROLE TO DOI PUS, WALLS - HE Should never help is leaved

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	OR	DERI	WO# 147	3454 118

This broadcast time will be used by: Priorities USA Action

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does	the programming	g (in whole	or in part) con	nmunicate	"a message
	relating to any	political ma	tter of nationa	al importan	ice?"
	■ Yes			□ No	

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016 Anti Donald Trump/R Proceeding to the Donald Trump in his own words about women, critisizing, people macking reporter wild is a bill two, outsourcers, cumments on ethnically will	sudent 5 10men/
I represent that the payment for the above described broadcast time has been furnished by (name and address):	
Priorities USA Action, 601 13th St NW, Washington, DC 20005 (202) 798-5902	

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer	*			
Anne Caprara, Executive Strategist				
Guy Cecll, Chief Strategist		9		
			×	

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to Indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

March 29, 2016	D BY IS SUE ADVERTISER (S	(202) 965-5060 Contact Phone Number			
TO BE SIGNED BY STATION REPRESENTATIVE					
Signature	Accepted in Part	Rejected  Nitle			